

Alexandra Dahlström Directs Dream Video



Actor and director Alexandra Dahlström. Photo: TT

When the Italian disco giant Giorgio Moroder makes his first album in 30 years, he calls in Alexandra Dahlström to direct the video for the title track “Déjà Vu”.

How did you get this project?

- It was half coincidence and half the universe responding to things you wish for. It started with an ordinary trip to Los Angeles to hang out with my friend Julia Gahne who is creative producer and my partner in crime. Suddenly, we get an opportunity I’ve wanted for half my life; to pitch a music video for the Italian disco legend with the magical mustache. And he liked it.

What was your vision for the video?

- You know the adage “follow as they flee, flee as they follow”? When I Googled it, I saw that this is a paraphrase of Evgeny Onegin by Pushkin. The less we love women, the more they want us. I love Pushkin and it turned out that Giorgio does too. So I figured a guy who is in constant search of new love gets lost among all his ex-girlfriends in a nightmarish world, it would be pretty damn funny. Me and Julia played with a lot of references, mostly “8 and a half” by Fellini, our girlfriends and classic beauties like Monica Bellucci and Vanessa Paradis.

What is your relationship with Giorgio Moroder musically?

- I have listened to him a lot. I usually play his old stuff “From Here to Eternity” when I DJ. I stood in front of Moroder’s gig at Way Out West and cheered in Italian. I have a great love for the

older disco and electronic music of Moroder's past. Plus I love Donatella Rettore, Donna Summer and Grace Jones. So this was really a dream to do.

How was he to work with?

- Moroder is one of the sweetest and most educated people I've ever had the pleasure to work with. On the set he teased me because I used metaphors, referring to Pushkin constantly. "Sasha, it's because you are Russian. They are always too philosophical!" But really, I think he enjoyed discussing Turgenev with a like-minded European in La-la-land.

What are you working on right now?

- I'm going to Berlin soon for an international collaboration that I developed over the past few months. I can't say too much more. Besides that, I cut a new music video with road movie material from Brazil for Klas Isaksson, a new Swedish techno act who will release his first single this summer.

"Déjà Vu" will be released on June 12th.

GIORGIO MORODER

Began his career as a singer, but soon began to produce electronic disco music.

In 1978 he wrote and produced Donna Summer's classic "I Feel Love". The following year came the soundtrack to the movie "Midnight Express" which won an Oscar.

In the 80s he lined up hits like "Neverending Story" by Limahl, "Take My Breath Away" by Berlin and "What A Feeling" by Irene Cara.

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